

1. SIGNED DECLARATION - PROOF OF USE

All trademark holders who would like to order domains during the respective Sunrise phases for the new gTLDs must submit this declaration which confirms that the specified trademark details are up-to-date, correct and that the trademark is in use.

Please note:

If you only want to use the Trademark Claims Service, you do not need to submit the "Proof of Use - Signed Declaration" document.

If you would like to initially only use the Trademark Claims Service and wait before deciding whether or not to participate in the Sunrise phases, you can submit this document at a later date.

Information for resellers:

Feel free to use the English "Proof of Use - Signed Declaration" at www.tmch-agent.com/downloads as a white label template. You can add your logo, adjust it to your corporate design and pass it on to your customers.

Important note:

Only the original text in English will be accepted by TMCH. Any form of this document containing differing texts will not be accepted.

2. PROOF OF USE – EVIDENCE TO PROVE THE TRADEMARK IS IN USE

The registered trademark must be in use in order for it to be fully accepted by Trademark Clearinghouse for new gTLD Sunrise phases.

Please note:

- i. A single sample of use must be provided in digital form to prove that the trademark is in use.
- ii. This proof must demonstrate the trademark name in full, exactly as it will be entered in the Trademark Clearinghouse. Abbreviations or internally used terms for the respective trademarks may not be used.
- iii. The sample should demonstrate that a consumer can clearly distinguish the product or service from other offers/trademarks.

Below you will find some examples of permitted and not permitted samples for "Proof of Use". This list is not complete and the decision to accept submit-ted proof lies solely with Trademark Clearinghouse.

a. Permitted samples

- i. Labels, stickers, tags, packaging material (e.g. prints, product containers, photos of these)
- ii. Marketing material (e.g. brochures, flyers, catalogues, press releases, screenshots of a website, leaflets)
- iii. Manuals or product instructions i.e. product information (e.g. product sheets)

b. Not permitted samples

- i. Domain names that contain the trademark string
- ii. Email addresses
- iii. Links i.e. URLs to a website (screenshots of the website are permitted however)
- iv. Business cards